





# MIDDLESEX IN THE COMMUNITY

## WWC INSPIRE PLAN



# AGENDA



**01** OUR VISION

**02** HOW CAN CLUBS BE INVOLVED?

**03** CREATING WELCOME ENVIRONMENTS/COUNTY GRANTS

**04** KEY DATES

**05** OPEN UP TO THE FLOOR

**06** REGISTER YOUR INTEREST



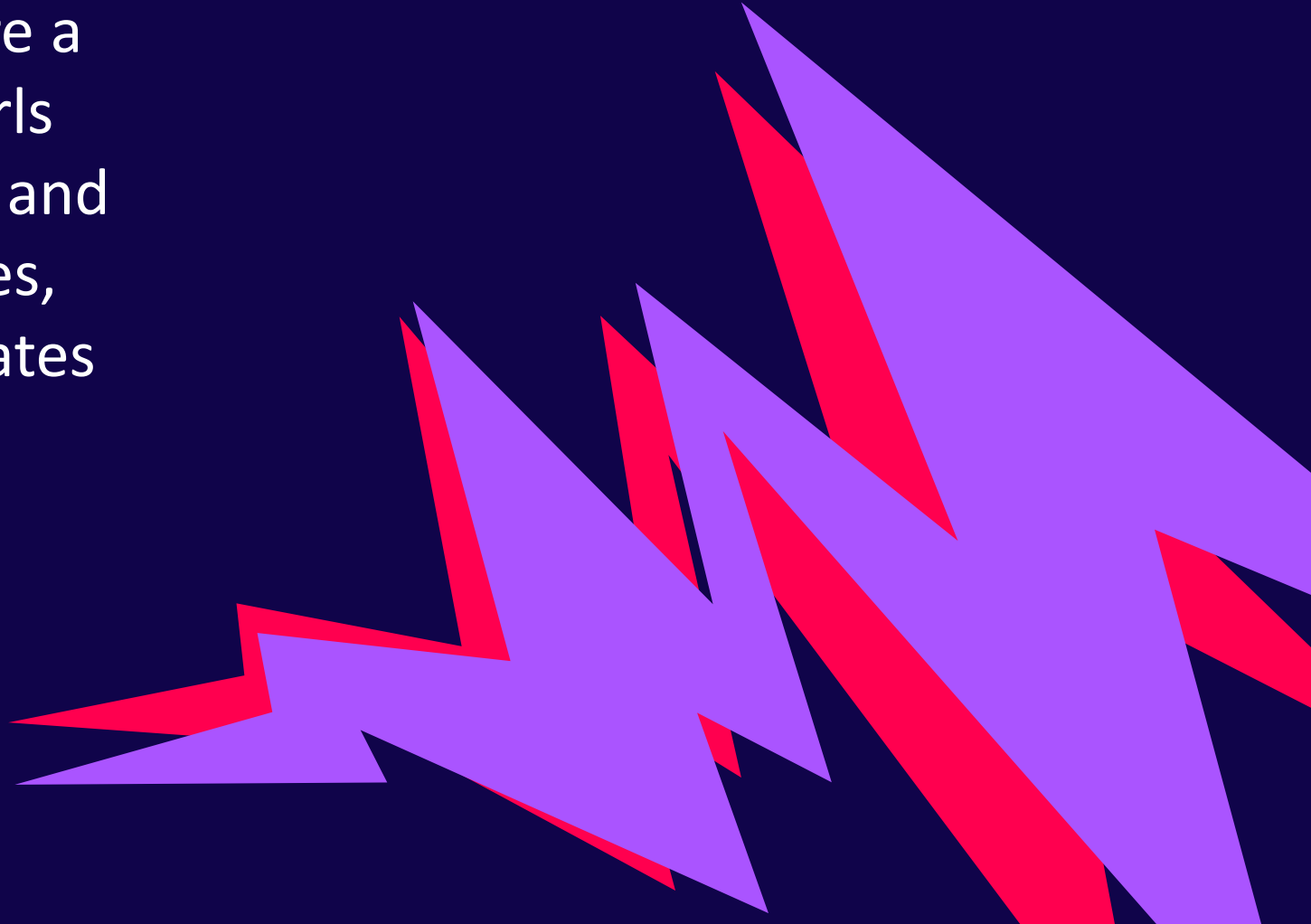
OUR VISION

01

# OUR MISSION STATEMENT



To use the global spotlight of the 2026 Women's T20 World Cup to inspire a new generation of women and girls across Middlesex to pick up a bat and ball, feel welcome in cricket spaces, and belong to a sport that celebrates their talent, confidence, and community.





# HOW CAN CLUBS CAN BE INVOLVED?

Playing, Leading and Volunteering

# 02

# SCHOOLS CRICKET DAY

- Thursday 23<sup>rd</sup> April
- Register your club
- Deliver a 1-off 'Engagement Day' at a local school or at your club
- MITC Target 5000 children
- Engagement Day could precede and be a good chance to promote an existing section, upcoming 'Get Into Cricket' session or National Programme

# SCHOOLS CRICKET DAY – REGISTER

- Club Name
- Lead Contact Details
- School Details x 2
- Coach Contact
- Coach Compliance Details





# WATCH PARTIES

- Throughout the World Cup
- Open your doors to your membership and public to come and watch the games
- Put on some food (cuisine to match nation playing)
- Willing to work with clubs hosting to improve social spaces
- ECB providing physical and digital activation packs
- Register via QR Code/ECB Link in Feb



# OUR FOCUS FOR GROWTH IN GIRLS SECTIONS...

## Schools Cricket Day



## Dynamos



## MITC Festivals



# WOMEN'S WORLD CUP CHAMPION

- Strategic Goal – Increasing Female Representation on club committees
- Want to get new Women into the positions of responsibility
- Current committees not appealing or no vacancies
- 1<sup>st</sup> Point of contact for MITC for WWC
- Networking Events through the year
- May be responsible for running an event too



# COACHING & VOLUNTEERING

- Waiting for ECB Sign-off for 2-year Pilot Coaching programme
- ECB Young Champions of Change





**CREATING WELCOMING  
ENVIRONMENTS/  
COUNTY GRANTS**

**03**

# WELCOMING ENVIRONMENTS/COUNTY GRANTS

- County Grants – Two Strands
- Creating Welcoming Environments
- Enhanced Playing Facilities
- We know that the majority of clubhouses are in need of improvement – particularly in becoming female friendly
- We're keen to support clubs engaging with us
- Ceiling lifted from 10k to 15k
- Creating Welcoming Environment Survey/ECB Guidance

# WELCOMING ENVIRONMENTS/COUNTY GRANTS

- Liaise with your female membership around what they want
- We are keen to hear from clubs who would like to enhance their changing facilities too

## RFU Guides

- [Female Friendly Facilities | Rugby Football Union](#)
- [SS-consultation-infographic.pdf](#)



**KEY DATES &  
OPPORTUNITIES**

**04**



# KEY DATES

- Friday 30<sup>th</sup> January – Schools Cricket Day (Club Deadline)
- April – Coach Orientation
- April 23<sup>rd</sup> – Schools Cricket Day
- Friday 12<sup>th</sup> June – Opening Game (Eng vs WI @ Edgbaston)
- Wednesday 24<sup>th</sup> – 1<sup>st</sup> Game @ Lords
- Sunday 28<sup>th</sup> June – Double Header @ Lords
- Sunday 5<sup>th</sup> July – Final @ Lords

# FLAG BEARERS

- 150 Flag Bearers per fixture
- Be part of the opening ceremony which is broadcast live to the world
- Flag bearers arrive at the ground ~3 hours before the start of the match for rehearsals
- Uniform, food and ticket provided
- Flag bearers must be over the age of 14, and groups must be self-contained and managed groups

# SIXES



# MCC / LORDS





**HAVE YOUR SAY?**

**05**



**REGISTER YOUR  
INTEREST**

**06**

# NATIONAL SCHOOLS CRICKET DAY



# HOST A WATCH PARTY





**THANK YOU**